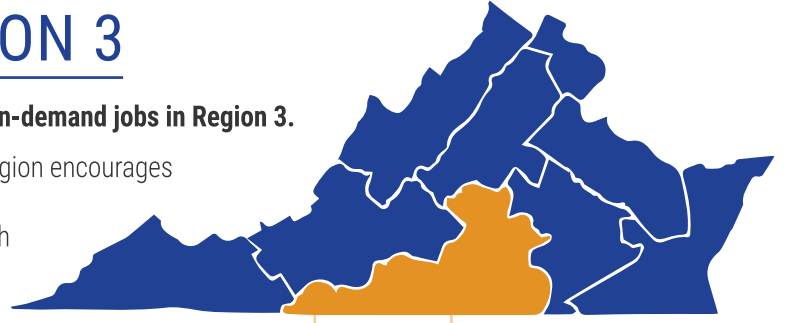


ABOUT GO VIRGINIA REGION 3

Goal: Jumpstart economic prosperity by growing high-paying, in-demand jobs in Region 3.

The Go Virginia initiative is managed within nine regions. Each region encourages collaboration among its business, education, and government on activities to enhance economic competition, private sector growth and opportunity, and alignment of workforce development programs with employers' needs.

Go Virginia is Virginia's economic development initiative with money to invest.



GO VIRGINIA REGION 3 INCLUDES THE COUNTIES OF AMELIA, BRUNSWICK, BUCKINGHAM, CHARLOTTE, CUMBERLAND, HALIFAX, HENRY, LUNENBURG, MECKLENBURG, NOTTOWAY, PATRICK, PITTSYLVANIA, PRINCE EDWARD, AND THE CITIES OF DANVILLE AND MARTINSVILLE.

THE REGION 3 COUNCIL IS MADE UP OF:

- » BUSINESS LEADERS
- » EDUCATIONAL INSTITUTIONS
- » GOVERNMENT ELECTED OFFICIALS AND STAFF
- » ECONOMIC DEVELOPMENT PERSONNEL

WHY: REGION 3 CHALLENGES

1 Only **one out of every four** employees in the region is currently employed in a position that creates or attracts wealth for the region, **compared to the national average of 36%.**



2 The region has an **aging and shrinking population** and is losing young talent to other regions.

3 Region 3 has a **5.3 percent unemployment rate**, compared to the national unemployment rate of 4.1 percent.

WHAT: REGION 3 OPPORTUNITIES

Though many of our localities are doing great things spur economic development, imagine what we can do when we combine forces, eliminate duplication of efforts and gain strength in numbers. The council has identified these as opportunities for regional collaboration:

OPPORTUNITIES FOR COLLABORATION

- ENTREPRENEURSHIP / SMALL BUSINESS DEVELOPMENT
- FULL COURT PRESS ON PROMISING OCCUPATIONS
- SITE DEVELOPMENT
- CYBER-INFRASTRUCTURE

GROWTH INDUSTRIES

- BUSINESS SERVICES / IT DATA CENTERS
- ADVANCED MANUFACTURING AND MATERIALS
- HIGH VALUE NATURAL RESOURCES
- HEALTHCARE

HOW: REGION 3 GRANT PROCESS

